

Kinvera is a private investment firm focused on lower middle-market, business services companies at the intersection of the physical and digital economies

1 Founder-First

- Platform, buy & build strategy with founders and management teams looking to scale thoughtfully and strategically

2 Institutional Roots

- Long-term investing and operating experience in the sectors with highly relevant executives involved throughout

3 Sector-Specialists

- Executive-led, thesis-driven approach to identifying opportunities within pockets of Business Services

4 Talent-Driven, Technology-Powered

- Pair partnership-based values with Kinvera's operating system (KATALYST) – spanning sourcing, market intelligence, diligence, portfolio value creation and IR

DEAL STRATEGY

1 UMBRELLA

Business Services

3 SECTORS



Professional Services



Digital Services



Infrastructure Services

- C-Suite Services
- Compliance Services
- HR & Workforce Solutions
- Operational Efficiency

- IT & Managed Services
- Data & Info Services
- Cybersecurity Services
- AI Enablement Services

- Test, Inspection & Certification
- Engineering Services
- Commercial & Facility Services
- Safety Services

6-8 Core Themes within each Sub-Sector

12 SUB-SECTORS

REVENUE

\$10M – \$50M+

EBITDA

\$3M – \$10M+

EQUITY

\$15M – \$75M+

GEOGRAPHY

North America

STRUCTURE

Majority + Rollover

LEVERAGE

<3x at close

VALUE CREATION

MANAGEMENT-LED FROM THE TOP

PEOPLE-CENTRIC

Organization Development

C-Suite Investment

Employee Upskilling

Kinvera Operating Council

GO-TO-MARKET

OPERATIONAL EXCELLENCE

FINANCIAL VISIBILITY

M&A PLAYBOOK

DATA-DRIVEN

Value-Creation Tracking

Customer-Retention Signals

Centralized FP&A & Reporting

Market Intelligence

POWERED BY: KATALYST

TECH-ENABLED FROM THE BOTTOM

COMPOUNDING OVER TIME *Pattern recognition that compounds across every cycle, deal, and portfolio company*

OUR TEAM

10+

Investment Team +
Operating Council Members

~25 yrs

Track Record in LMM,
Business Services

\$1.5 bn

Total Equity Invested
in Sub-Sectors

75+

Platform & Add-on
Acquisitions Completed

We provide speed, certainty, and value to founders and management teams looking for a partner in their next phase of growth

Founder & Managing Partner



Justin Lipton

Prior Experience:

- Co-Head of Harvest Partners Ascend
- Managing Partner of CIP Capital
- Principal at DLJ Merchant Banking
- ~25 years in private equity

Operating Council | Investment Team

- Investment team and Operating Council with experience scaling platforms in our core sectors
- Our team has a passion and track record of working with founders in the lower middle market

Select Prior Experience



Note: Total equity invested and acquisitions completed represents investments made at prior firms as lead investor and/or investment committee member

CONTACT

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